Annachiara Izzi

UX/UI Designer & Web Developer

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naki-studio.com
LinkedIn
Based in Italy · Remote

Freelance designer and developer. I design websites, e-commerce, SaaS products and digital interfaces, from UX all the way to launch. I can take a project from start to finish, or work on a single phase alongside an established team.

I mostly work with agencies and digital teams, including white-label and long-term projects.

01 — EXPERIENCE

2024 — present

Freelance

UX/UI Designer & Web Developer

I design and build websites, e-commerce, SaaS and digital platforms for businesses and agencies. I handle UX, UI and development, working with WordPress, WooCommerce, Shopify and custom front-end depending on the project.

2024 — present

T3 Group

UX/UI Designer · ongoing collaboration

I work with the IT team on websites, landing pages, web apps and SaaS products, covering UX/UI, design systems and web development.

2025 — present
project-based

Savant Studio

Web Designer & Developer · collaboration

I help design and build websites for the studio's clients, from UI to WordPress/Elementor development and front-end customisation.

apr 2023 — present

C'è da Fare ETS

Web Designer · volunteer

I look after the association's website and online shop, from design to development. Over time I've also taken on new sections, content, accessibility and maintenance.

2022 — 2023

Earlier experience

MRS.SPORTY — Graphic Design Intern

02 — SKILLS

UX/UI Design

Information architecture · User flows · Wireframing · Interactive prototypes · Responsive design · Design systems · Component libraries · Accessibility · Usability testing · Developer handoff

WordPress & E-Commerce

WordPress websites · Elementor · WooCommerce · Custom plugins and features · Bespoke templates and layouts · Custom CSS/JS · Shop and checkout · Maintenance and ongoing development

Shopify: Theme customisation · Product and collection pages · Custom front-end

Front-end

HTML · CSS · JavaScript · Vue.js · Astro · Reusable components · Custom animations and interactions · Performance

SaaS & Web Apps

Dashboards · Logged-in areas · Multi-step flows · Roles and permissions · Data-heavy interfaces · Design systems · Reusable components

Branding

Visual identity · Brand identity · Logo design · Art direction · Brand guidelines · Digital applications

03 — INDUSTRIES

Education · SaaS and digital products · Non-profit · E-commerce · Food & hospitality · Events · Professional services

04 — PROJECTS

A selection of my work is at **naki-studio.com →**

05 — TOOLS

Design
Figma · Illustrator · Photoshop

Development
VS Code · Git/GitHub · Cloudflare · WordPress · Elementor · WooCommerce · Shopify · HTML · CSS · JavaScript

06 — LANGUAGES

Italian — native

English — C1

Dutch — A2

07 — EDUCATION

Master's degree in Theory and Technology of Communication
University of Milano-Bicocca · 2024

Bachelor's degree in Communication, Media and Advertising
IULM University, Milan · 2020

08 — HOW I WORK

Freelancer with an Italian VAT number, working mostly remotely.

Available for ongoing collaborations, white-label work, support for external teams and one-off projects. I can handle a single phase of the work or a complete project, from design to launch.

I consent to the processing of the personal data in this résumé in accordance with Regulation (EU) 2016/679 (GDPR).